

# Team Charter

**Team Name:** LOJIC Strategy Innovation Team

**Date:** June 26, 2014

## I. Purpose of the team *(high level direction/mission of team):*

The team will evaluate the current status of, and future opportunities for, LOJIC with consideration given to governance, funding, technology and staffing. The team will also identify and investigate prospects for LOJIC to enhance and/or expand the provision of data, applications and other geospatial services. The team will employ the use of consulting services to benchmark LOJIC in the national GIS landscape, and identify the best future strategy. The team will follow the general principles and structure of the book entitled **The Power of Strategy Innovation** to identify opportunities.

A. Teams key customers and what products/services are provide? *(Include both internal and external)*

Customers	Product/Service Provided
<u>LOJIC Policy Board</u>	<u>1) Provide recommendations for the direction of future LOJIC structure, governance, and funding</u>
<u>_____</u>	<u>2) Recommend opportunities for expanded and/or /improved provision of GIS applications and services.</u>
<u>_____</u>	
<u>_____</u>	

## II. Deliverables

A. Team goals: (specific, measurable, attainable, relevant and time based)

1) Identify new opportunities for developing/marketing LOJIC data and services; 2) Identify new opportunities for developing new internal LOJIC applications; 3) Identify sustainable organizational structure, governance, and funding options for LOJIC.

B. Link the results and outcomes of this team to larger organizational goals:

LOJIC was formed in the late 1980's with the goal and mission of building and maintaining a comprehensive geographic information system to serve the city, county and region. While LOJIC is a mature and successful GIS consortium, the ever changing technological and financial landscapes have prompted the partner agencies to pursue an updated examination of best practices among other successful multi-agency GIS consortia across the country, as well as an exploration of opportunities to leverage the power and resources of LOJIC.

C. Major milestones.

Deliverable	Date
<u>Present Discovery Brief to LOJIC Policy Board</u>	<u>Nov. 20, 2014</u>
<u>Present Final Recommendations to LOJIC Policy Board</u>	<u>Feb 27, 2015</u>
<u>_____</u>	<u>_____</u>
<u>_____</u>	<u>_____</u>

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### III. Boundaries

**Budget:**

Labor for this team initiative shall be funded by each team member's agency/organization. Any additional funding required (for research, consultants, etc.) shall be presented to the LOJIC Policy Board for consideration.

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**Time:**

Team members should anticipate spending 10-15% of their time (including meetings, individual research work and sub-team work) on this initiative.

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**Policy/Procedure:**

Any recommendations shall be consistent with established LOJIC policies and procedures.

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**Legal/Regulatory:**

Any recommendation of the team shall be in compliance with law and current regulatory requirements.

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**Decision Making:**

**A. Decisions for which team is responsible:**

The team is responsible for brainstorming and exploring ideas, as well as assessing analysis provided by consultants to make recommendations for the future structure and operations of LOJIC

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**B. Decisions to be made by others:**

Decision	Decision maker
Adoption of the recommendations of the LOJIC Strategy Innovation Team	LOJIC Policy Board
_____	_____
_____	_____

**Others:**

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### IV. Additional Resources

**A. Additional resources needed to accomplish goals: (Additional people, equipment, material, etc.)**

Team members will rely on stakeholders within their own organizations to provide detailed input for information gathering during the Exploring Phase. The team will require the use of consulting expertise and resources for broad information gathering and analysis of GIS consortiums and technology trends nationwide. Carl Blanton, who has experienced Strategy Innovation with LWC as both as a team member and as a facilitator, will provide orientation on the workings of the Strategy Innovation process.

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**B. Expertise needed from outside the team:**

Information/Skill	Provided by
Professional consulting resources with knowledge in the area of Municipal GIS for research on best practices and innovations.	TBD
_____	_____
_____	_____

## V. Measurement

Team's effectiveness will be measured using:

Specifics:

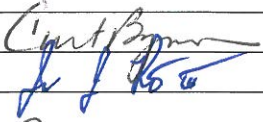
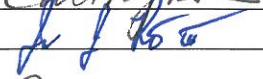
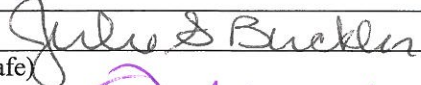
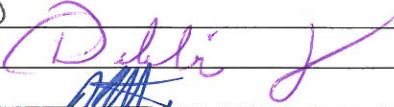
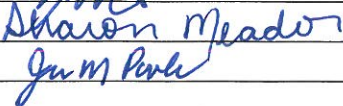

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|--|---|
| <input type="checkbox"/> Team Effectiveness Survey:            | Team effectiveness will be evaluated on quality and completeness of |
| <input checked="" type="checkbox"/> Sponsor satisfaction with: | deliverables, and the ability to meet the established deadlines.    |
| <input checked="" type="checkbox"/> Goal attainment:           | _____   |
| <input type="checkbox"/> Customer Satisfaction with:           | _____   |
| <input type="checkbox"/> Other:                                | _____   |

## VI. Communication Strategy

Communication of team status, results and progress:

Who	Method	Frequency
Sponsors (LOJIC Policy Board)	Minutes/Periodic Briefings	Each Meeting/As Needed
Sponsors (LOJIC Policy Board)	Presentation (s)	Discovery Brief (Nov 20, 2014)
		Final Recom. (Feb 27, 2015)

## Concurrence Signatures:

Sponsor: LOJIC Policy Board	Date:
Team Leaders:	
1. Curt Bynum 	6/25/14
2. James Bates 	6/25/14
Team members:	
1. Julie Buckler (MSD) 	6/25/14
2. Debbie Fox (MetroSafe)	
3. Debbie Lowery (MetroTS) 	6/25/14
4. Jay Mickle (PVA)	6/25/14
5. Sharon Meador (MetroTS) 	6/25/14
6. Jane Poole (LOJIC) 	6/25/14
7.	
8.	
9.	
10.	